



Dear Sir/Madam,

On behalf of the conference organizers „**6th International Conference on Models and Technologies for Intelligent Transportation Systems** „– Cracow University of Technology and Grupa A-05 the Conference Office – we invite you to cooperation.

The conference will be held on **June 5–7, 2019** in Krakow and will gather the community of outstanding engineers and scientists from Poland and abroad.

The goal of the Conference is to build an active platform for cooperation, exchange of experience and knowledge in the field of Intelligent Transport Systems.

Over two hundred specialists from all over the world participate in this event every two years. Participation of experts and speakers ensures high substantive level of the meeting. Numerous accompanying events, such as „welcome reception”, „gala dinner” and an exhibition of companies give the opportunity to broaden the network of business and professional contacts. Special lectures will be given by eminent professors: Guido Gentile - Sapienza University of Rome, Hani S. Mahmassani - Northwestern University, Markos Papageorgiou - Technical University of Crete. The conference will gather more than 133 speakers from 29 countries representing 188 institutions (universities).

In their speeches, they will address over 20 key ITS problems, including:

- ITS-oriented traffic planning, operations and management
- Demand modelling and travel behaviour under ITS
- Model calibration, simulation and tools for ITS
- Case studies and assessment of ITS applications
- Future mobility data collection for passenger and freight
- Real-time traffic control, management and short-term predictions
- ITS, multimodal transportation and freight systems
- ITS and big data
- Plug-in Electric Vehicles and impacts on mobility
- Vehicle-to-X: Vehicle (V2V), Infrastructure (V2I) and Grids (V2G)
- Current Issues in Transportation Energy and Climate Change
- Automated and intelligent Vehicles
- Communication in ITS
- Infrastructure design, safety and ITS
- Rail Operations and Management
- ITS and Smart Cities
- Electromobility

With hope for your interest in the offer (attached), we invite you to set detailed terms of cooperation.

Best regards

Dr inż. Rafał Kucharski

Cracow University of Technology

Department of Transportation Systems

rkucharski@pk.edu.pl

mt-its@pk.edu.pl

Piotr Wilczek

Grupa A-05

Conference office

a05@a05.pl

T: 601 42 84 00



MT-ITS2019

6th International Conference on Models and Technologies for Intelligent Transportation Systems, 5-7 czerwca 2019, Kraków, Poland

sponsorship package	golden sponsor	silver sponsor	bronze sponsor	stream sponsor	welcome reception sponsor	gala dinner sponsor	sponsor of coffee breaks and lunches	exhibitor
amount in € from *	8 000 €	6 000 €	4 000 €	3 000 €	2 000 €	3 000 €	3 000 €	1 200 €
max. number of packages	1	2	3	4	1	1	2	10
service								
official sponsor title (category)								
speech at the conference opening (3 min)								
speech at the Gala dinner (3 min)								
speech at the stream								
invitation to the Gala	3 os.	2 os.	1 os.			3 os.		
free conference admission	3 os.	2 os.	1 os.	1 os.	1 os.	1 os.	1 os.	
honorary certificate								
logo included in event collateral								
logo on conference website sponsor section								
exposition at the Gala (roll up)								
exposition at the conference opening (roll up)								
roll up + table at the exhibition area								
exhibition space 6 m ²								
exhibition space 4m ²								
roll up in the stream room								
insert in conference materials								
presentation on the conference website								

* there are the minimum amounts. Organizer will choose the most-beneficial offer from sponsorship proposals.

Sponsorship packages:

Golden Sponsor: official and exclusive title of the golden sponsor (1 company), exposition at the conference opening in the Plenary Hall and Gala (roll up), speech at the conference opening (3 min), invitation for 3 persons to the Gala, free conference admission for 3 persons, honorary certificate, logo included in all event collateral containing conference website sponsor section (with web link), brochure, flyers, etc; presentation on the conference website, exhibition space 6 m² in a privileged place, insert in conference materials.

Silver Sponsor: official title of the silver sponsor (max 2 companies), invitation for 2 persons to the Gala, free conference admission for 2 persons, honorary certificate, logo included in all event collateral containing conference website sponsor section (with web link), brochure, flyers, etc; roll up in the Plenary Hall, 4m² exhibition space, insert in conference materials.

Bronze Sponsor: official title of the bronze sponsor (max 3 companies), invitation for 1 person to the Gala, free conference admission for 1 person, honorary certificate, logo included in all event collateral containing conference website sponsor section (with web link), brochure, flyers, etc; roll up + table in the exhibition area, insert in conference materials.